

BMJ Best Practice

Fast access to clinical
decision support
anytime, anywhere

**Ranked one of the best clinical
decision support tools for healthcare
professionals worldwide***

BMJ Best Practice provides step-by-step
guidance on symptom evaluation,
treatment, follow-up and prevention.

“When I’m working under pressure, and have to make decisions very quickly, BMJ Best Practice is my immediate help on hand. It’s got everything in a nutshell, concise and to the point.”

Dr Renju Chidambaran

Senior Clinical Teaching Fellow & Medical Doctor
Croydon University Hospital, UK



Straight to the point of care

BMJ Best Practice is a generalist point of care tool particularly useful for junior doctors, multidisciplinary teams, specialists working outside of their specialty and GPs.

In 2015, we began an extensive consultation with healthcare professionals and institutions around the world. They have steered the redevelopment of BMJ Best Practice, helping us to research, refine and thoroughly review every feature.

Doctors told us they wanted to find answers at a greater speed and more easily. So, we've streamlined the interface for a faster user experience, introduced specialty browsing, improved our search functionality and enabled our award-winning app to work offline for 'always on' access.

We also added procedural videos, 400 patient leaflets, over 250 evidence-based medical calculators, integrated links to Cochrane Clinical Answers and improved differential diagnosis tables and treatment algorithms.

Available for both individual and institutional subscriptions, BMJ Best Practice represents a breakthrough in point-of-care decision support.

"We have spent hours with clinicians, watching how they work and listening to their needs. We are confident that we've now created a clinical decision support tool that gets clinicians to the information they need as fast as possible."

Luisa Dillner

Head of Research and Development at BMJ



Unique, trusted clinical information

Designed for use at the point of care, our content is continually evaluated to support real life clinical demands.



Treatment algorithms are unique to BMJ Best Practice and provide fast, evidence-based guidance on patient groups.



Procedural videos cover common clinical procedures such as bag-valve-mask ventilation, lumbar puncture and ECG. Videos include a list of equipment, complications, indications, contraindications and aftercare.



Assessment topics support questions relating to specific signs, symptoms and abnormal test results. Narrow down potential causes to a shortlist of working diagnoses in seconds.



Condition topics provide an overview of theory and clinical aspects, including prevention, diagnosis, treatment and follow up – for comprehensive information on specific conditions.



Diagnostic and treatment guidelines help clearly differentiate opinion from evidence and quantify the difference in outcome, including benefit and harms. BMJ Best Practice's list of evidence-based guidelines have international coverage and are grouped by geographical area, typical patient case histories and a full reference list.

"I would definitely recommend BMJ Best Practice to all undergraduate medical students. Covering the most important topics in medicine, it provides updated and organised information and is particularly helpful with regards to differential diagnosis.

Miguel Miranda

6th Year Undergraduate Medical Student, Portugal



Overview topics link to relevant conditions to provide a general synopsis on a group of conditions, for example, acute coronary syndrome. They also act as a navigation hub with links to associated condition or assessment monographs.



Cochrane Clinical Answers are now linked to BMJ Best Practice to enable confident decision-making with patients, even where there's clinical uncertainty. Evidence is displayed in a user-friendly Q&A format, mixing narrative, numbers and graphics with key data including population, intervention, comparison, outcome and GRADE summaries.



Over 250 medical calculators have been added. These popular tools help identify, diagnose and treat a range of conditions.



Local language searching enables healthcare professionals to search for medical information in over 100 languages – more than any other clinical decision support tool.



Important Updates reassure users that they have the very latest information. Key points are summarised so users can see what has changed without wading through detailed guidelines.



Language switching provides selected BMJ Best Practice topics in Portuguese, Spanish and Russian.



Patient leaflets provide concise, readable summaries to reassure patients and carers and help them make informed, shared decisions with healthcare professionals. Accredited by the Information Standard, every leaflet is reviewed by the BMJ patient panel.



Integrated drug formularies provide quick access to detailed information on dosing, availability, formulations, side effects and contraindications in:

- British National Formulary (BNF)
- British National Formulary for Children (BNFC)
- Martindale
- AHFS drug information.



The Evidence Based Medicine (EBM) Toolkit teaches users how to evaluate study results and shows how far results from trials can be generalised into routine clinical practice. It includes contributions from leading EBM thinkers and promotes shared decision making between clinicians and patients.



CME/CPD activity tracking on the website and app enables users to demonstrate continuous improvement and print personalised certificates for their learning portfolio.



Calling on the best available evidence since 2009

Since its launch, BMJ Best Practice has led the way in using high-quality evidence to inform clinical practice worldwide.

We achieve this through our rigorous, evidence-based editorial processes and the helpful, well-structured way in which key evidence and relevant resources are displayed.

Since January 2017, we have incorporated Cochrane Clinical Answers into our topics. This service distils the essential information from Cochrane systematic reviews into a short question and answer format – ideal for use at the point of care.

Evidence is displayed in a user-friendly format, mixing narrative, numbers and graphics along with key data, including Population, Intervention, Comparison, Outcome and GRADE summaries. This gives health professionals the confidence to make the best decisions in partnership with patients, even in areas of clinical uncertainty.

“This is an excellent, evidence based online clinical decision support system, which reflects up to date clinical practice.”

Royal College of General Practitioners Assessor Panel

Our robust evidence process

Our in-house evidence team continues to collaborate with over 1,600 international expert authors and over 2,500 peer reviewers.

In this way, BMJ Best Practice continues to provide access to the best available information, in line with robust evidence processes that include:





Clinical information that is accessible anywhere, even offline, with our award winning mobile app

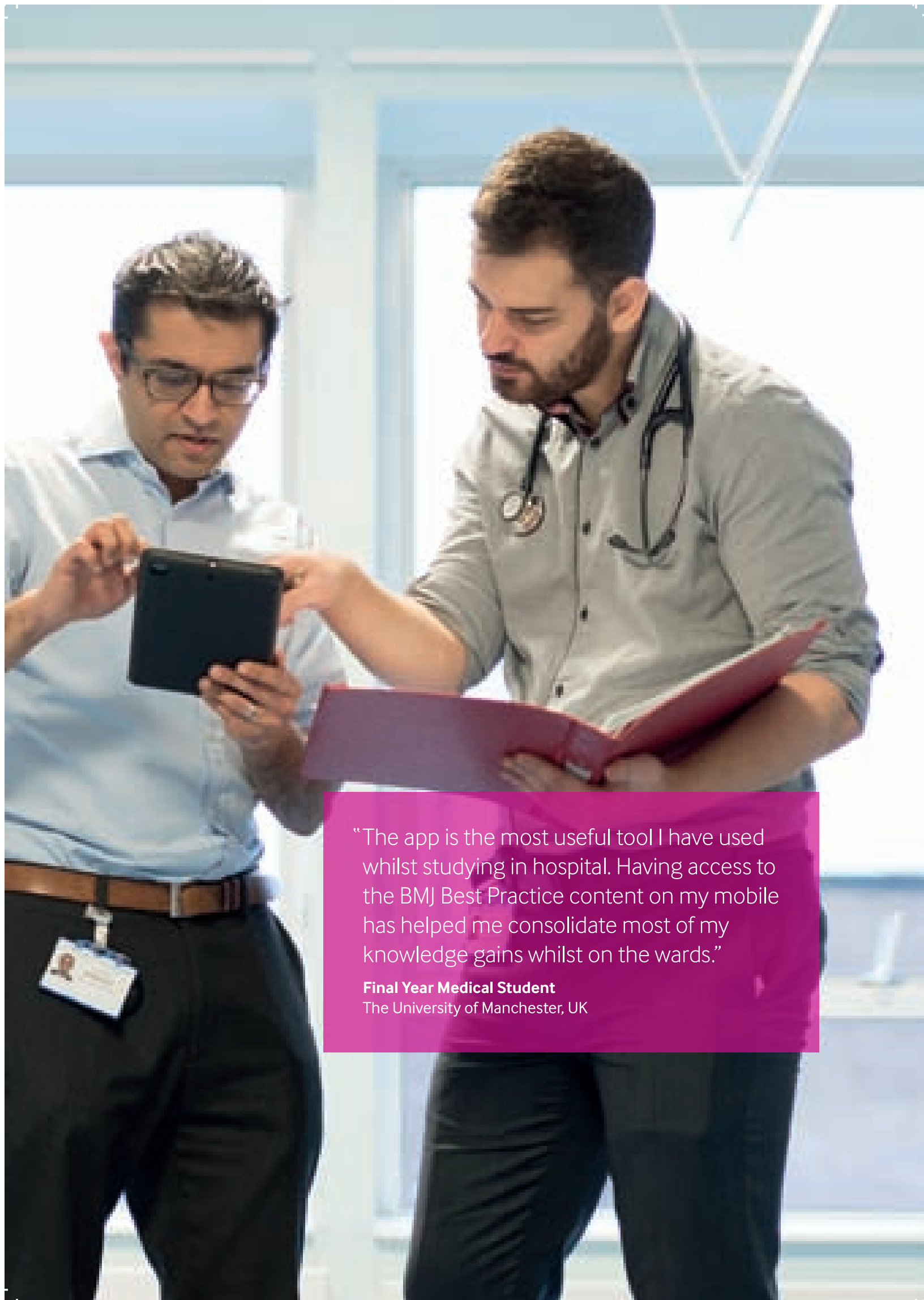
Available to everyone with a standard institutional or personal subscription.

Features

- Offline access to details of over 1,000 conditions
- Fast navigation through an intuitive interface and search function
- More than 250 interactive medical calculators
- Browse bar for quick access to Important Updates, specialties and more
- Topics broken down into clear sections including prevention, diagnosis and management
- Procedural videos and images included for relevant conditions
- All activity is recorded for CME/CPD purposes.



Winner of the Silver Award of Distinction
in the Communicator Awards



“The app is the most useful tool I have used whilst studying in hospital. Having access to the BMJ Best Practice content on my mobile has helped me consolidate most of my knowledge gains whilst on the wards.”

Final Year Medical Student
The University of Manchester, UK



Access options for institutions

BMJ Best Practice works with many of the world's most highly regarded healthcare institutions.

An institutional subscription gives you:

- Unlimited access to BMJ Best Practice for all your users
- IP, referral URL, Athens and/or Shibboleth authentication options
- Award winning app for offline access included as standard
- Detailed usage reports for website and app
- Links to chosen drug formularies
- Promotional materials such as user guides, videos, podcasts and training webinars.

Contact us:

For an institutional quotation, or to arrange free trial access, please contact our sales team on:

T: +91-120-4345733 – 37
[Monday - Friday, 09:00 AM - 5:30 PM]
E: marketing.india@bmj.com

“BMJ Best Practice supports our clinical teams with high quality, reliable clinical research, which is crucial in a large acute teaching hospital.”

Martin Elcock

Trust library Manager, University Hospitals Birmingham NHS Foundation Trust, UK

BMJ is a healthcare knowledge provider that advances healthcare worldwide by sharing knowledge and expertise to improve experiences, outcomes and value. From individual clinicians to major healthcare provider organisations, our range of products and services support healthcare delivery with emphasis on quality improvement and professional development.

bestpractice.bmj.com

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