

BMJ Learning

Improve knowledge. Improve care.

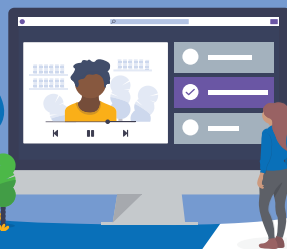
A collection of trusted clinical and non-clinical online courses to enhance the quality and consistency of care, and improve patient outcomes.



Trusted by over
800,000 users
in more than 160
countries worldwide



Over
600,000
courses started
last year



Accredited
by over
70
organisations



learning.bmj.com

Improve knowledge in critical areas

With more than 800,000 users worldwide, **BMJ Learning** has worked closely with **medical students, junior doctors, clinicians and nurses** since 2003 to produce high-quality, evidence-based, popular learning resources.

Covering key conditions across primary and secondary care, courses are continuously

updated and offer a reliable and effective way to support your organisation in delivering high quality online learning.

Accredited by over 70 organisations worldwide, BMJ Learning addresses critical areas for new and practising healthcare professionals, including:

1.

Induction and preparing for working on the wards



Essential training in key competencies which will teach new skills, increase confidence, improve patient satisfaction and quality of care.

2.

Priority clinical conditions



Cover recognition, assessment and management of common, high-priority clinical areas and educate on how to deal with these increasingly complex and costly demands.

3.

Interpreting tests



Educate using a mixture of 3D animation, audio, images, text and clinical cases with practical tips on how to conduct, interpret and record key tests.

4.

Safer prescribing



Reduce risks and support consistent prescribing by offering practical approaches to avoiding errors and working safely and effectively.

5.

Examination and practical skills



Provide 3D animations and images to show how to perform practical procedures, detailing the relevant anatomy and giving tips to ensure that they are performed safely and effectively.

6.

Professional development and personal skills



Courses covering crucial topics such as leadership, management, personal effectiveness, well-being and communications. They help to enhance patient experience and safety and assist with furthering careers.

Cost effective, flexible learning, anywhere

Evidence has clearly shown that online learning is effective at improving the applied knowledge of healthcare professionals.^(1,2)

BMJ Learning's online courses can be delivered as a SCORM export to seamlessly integrate into your own Learning Management System (LMS), or you can choose an institutional license for our trusted site.

Flexible content delivery options

SCORM content export



Online course collections as SCORM exports to sit on your own Learning Management System (LMS)

Access to BMJ Learning platform



Institutional site licenses which provide IP and/or remote user authentication (including federated authentication)

Benefits

- + Provide access to your educational materials and resources all in one place, with access from anywhere
- + Save time and money producing and maintaining your own online learning by providing trusted content written by experts
- + Course content is continually updated and seamlessly delivered to your LMS to reflect guideline changes and the latest evidence
- + Actively mandate and manage learning and track progress
- + Allows your LMS to read, run, and report on course activity with data feeding into your own reporting system.
- + Bespoke homepage to include institutional branding and personalisation features for your organisation
- + Detailed monthly usage reports with institutional tracking and monitoring to identify gaps and areas of improvement
- + User certificates for each course passed with your logo
- + Training and customer service support
- + Promotional resources to raise awareness of BMJ Learning within your institution.

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"You want to work with an organisation who can understand your needs and help you achieve them. This is most definitely our experience of working with BMJ Learning. As a regulatory body looking to provide a resource to practitioners at a national level, BMJ Learning not only provided us with a solution, but also personalised it to fit with our own unique needs."

Accreditation Coordinator, Qatar Council for Healthcare Practitioners

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Contact us

For more details on how BMJ Learning can bring real, evidence-based improvements to your institution, please contact us:

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“Extremely useful for making decisions regarding management of patients with COVID-19 who present to hospital. I have always found BMJ Learning website highly useful for keeping me up to date on various topics of my interest.”

Specialist/Consultant, Emergency Medicine, GB

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“Well presented, evidence-based and highly applicable. Excellent.”

Medical Student, Australia

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“This course is very good, it is very informative. Thank you very much!”

GP/Family Physician, Brazil

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“A patient was admitted in the unit who developed anaphylactic shock with respiratory symptoms. In an emergency situation, the nurses were able to apply immediately what they had learned from BMJ Learning saving valuable time and ensuring that patient got the very best care without delay.”

Head of Nursing, Turkish Hospital, Qatar.

References

1. Walsh K, Rafiq I, Hall R. Online educational tools developed by Heart improve the knowledge and skills of hospital doctors in cardiology. *Postgrad Med J*. 2007 Jul;83(981):502-3.
2. Ruiz JG, Mintzer MJ, Leipzig RM. The impact of e-learning in medical education. *Academic medicine*. 2006 Mar 1;81(3):207-12.